



LOWER TAXES, HIGHER PROFITS, MORE WEALTH... ARE YOU OVERPAYING THE IRS?

Strategies for Business Owners Paying Over \$20,000 in Income Taxes.

By Tim Wessel

Pinnacle Tax Advisory

Pinnacle Tax Advisory is a client centered tax planning firm serving business owners and individuals across the country. Pinnacle Tax Advisory also works as a solicitor for Financial Gravity's Tax Blueprint system for small business owners.

LOWER TAXES MEANS MORE PROFIT...

Attention Business Owner

If you're like us, then you started your business from little more than an idea, some hard earned savings, and a credit line. You took massive amounts of risks, spent so much time away from your family that your youngest child confused you with the UPS driver, and considered a 12 hour work day to be a half day off.

But, it paid off. In time, you built your business to be successful. You now employ several people, have a good reputation, are close to debt free and are finally able spend some quality time with those you love.

However, each year your least favorite relative (Uncle Sam) comes calling. You now write tax checks to him that are greater than the price of your first house. And worse, the people who wrote the tax code, your congressmen, tell you that you aren't paying your fair share. Really? If you're like most small business owners with whom we work, you're not only paying close 50% of what you make in federal income taxes, you're also paying an additional 7.65% of every employee's paycheck in payroll taxes. Of course, you're also paying local taxes, commercial taxes, worker's compensation, and property taxes.

You took huge risks, created jobs, and now you're paying 5 times more in taxes than that Washington bureaucrat who accuses you of simply being "lucky." And your CPA is no help. They tell you that if you earned it, you have to pay it. They are just simply following what they have been trained to do...complete a tax return.

If you are interested in lowering the amount of confiscatory federal taxes you are required to pay every year, then you may be very interested in what we will cover in this brochure. Here's why...

We have just partnered with a Texas based **tax planning** firm that offers a confidential service called **The Tax Blueprint®**. What is the purpose of this blueprint? Some of what you will learn:

- Why you probably significantly overpay your taxes every year.
- Why the seven most expensive words you can say are: "My CPA takes care of my taxes." Hint: CPA's are trained to file taxes, not to develop strategies to lower them. When was the last time he or she brought you a new idea that saved you a significant amount in taxes?
- The complete step by step process needed to save substantial amounts of money in taxes, and all strategies covered are currently available to business owners in the federal tax code.
- References to the specific areas within the tax code that pertain to your specifically designed strategies based on your current situation. This can be used to discuss with your CPA, and ask "why haven't I been told about these?"
- In addition to designing tax reduction strategies, the **Tax Blueprint®** contains an arsenal of insights on mistakes you could be making in your investments, your insurance, and your retirement plan that may be costing you thousands (the biggest of which is the traditional 401k plan).
- Much, much more...



TAX PLANNING VS. TAX FILING

For most Americans, "tax planning" is nothing more than a paperwork exercise completed in the first quarter of every year. It practically assures the highest amount of tax will be paid. By contrast, tax planning begins before the tax year even begins and develops proactive strategies to reduce taxes years in advance.

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“THREE IMPORTANT REASONS YOU SHOULD CONSIDER SITTING DOWN WITH US”

Reason One: Every single recommendation and strategy designed is directly referenced to the Internal Revenue Code. These are not "pushing the envelope strategies" but rather tried and true approaches that small business owners and high earners all over the country use every day. In fact, you can take them to your CPA and ask him or her why they never bothered to recommend them in the first place.

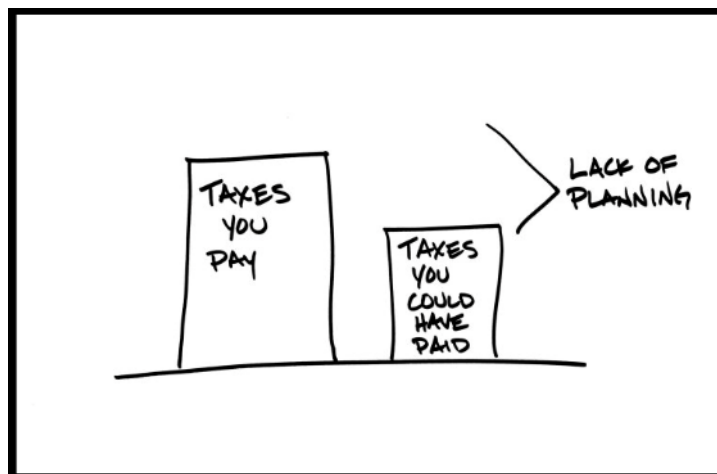
Reason Two: We, and our partner, put our money where our mouth is with an impressive Guarantee. We will guarantee you savings that are twice our fee or you will be refunded accordingly.

Reason Three: We have at your disposal a team of financial and tax professionals...CFP's, CPA's, and attorneys who do the kind of work so many of their industry colleagues won't. They have taken a fiduciary oath to put your needs ahead of theirs.

Now, you absolutely don't need us to significantly lower your taxes. You can try researching the problem yourself, talk to other small business owners, or ask your CPA why they aren't doing this kind of work for you.

Or...

You can use a program designed specifically for small business owners like you, that has a refund guarantee and has already been proven to be very effective.



AN ADDITIONAL BENEFIT

Plus, in addition to the **Tax Blueprint®** and its huge tax saving strategies, you're also going to get a **Portfolio MRI®**. For many people, a great deal of unnecessary taxes are created by the way they invest. They incur unnecessary tax and fees, often based on a misguided belief that the future (and markets) are predictable. The **Portfolio MRI®** can save you significant dollars by showing you how to cut your investment costs, and how to structure your personal assets to be the most tax efficient as possible in retirement.

We'll be happy to conduct a complimentary interview to determine exactly how much the **Tax Blueprint®** can save you, and if it even makes sense for your situation.

3 THINGS TO CONSIDER ABOUT PURCHASING A TAX PLAN

There is sometimes confusion surrounding the difference between filing taxes and tax planning. We want to give you 3 things you should understand when considering a tax plan like the **Tax Blueprint®**.

- 1. This is not a tax filing.** Tax filing is done after the damage is done. This is tax planning. It's done to minimize the amount of taxes due come April 15th. Unfortunately, most CPA's don't do this type of work. Ours do.
- 2. It shows you how to implement the recommendations.** What good is a strategy if you have no idea how to put it into action?
- 3. It's guaranteed to produce savings, or you will receive a refund.** This is why the **Tax Blueprint®** is so valuable. You have little to lose...other than a bigger tax bill.

DUE TO OUR PARTNERSHIP, WE CAN OFFER THIS SERVICE FOR A GREAT VALUE TO SMALL BUSINESS OWNERS

At our initial consultation, we will quote you a price that will be no more than half the tax savings you experience in one year. It's not unusual for someone to pay \$2,000 once and then receive \$8,000 - \$10,000 a year in tax savings....each and every year, but each situation is different. Our tax planning partner assists small business owners across the United States with their tax planning and implementation needs. They will provide you with the information you need to save tax dollars, and be there to help you implement those strategies if you so choose. You may also take that information to implement the strategies on your own, although most business owners find their implementation services of significant value as well.

People often ask us, "what's your motive for offering this kind of service at a low price point?"

Like you, we are small business owners who help drive the U.S. economy, and small business owners are our best clients. We are confident that once you see what we can do for you, you'll be quick to share our services with your friends who have similar needs, which helps us grow our business. We see ~~this as~~ a win situation for us both.

We are quite confident that you will find great value in the **Tax Blueprint®**. Time and again we see business owners who voluntarily pay more in taxes than they should, and once they put a plan in place to correct that, the change to their business and retirement plan is significant. All business owners should do themselves a favor and learn the areas of the tax code that sadly are being overlooked by most tax preparers.

Don't decide now if the **Tax Blueprint®** is for you. Just reserve a time to visit our office by calling **806-353-8782** and receive a proposal based on your specific situation. Simply put, if we can't lower your taxes, you pay nothing! You have nothing to lose, everything to gain and very little, if any, risk.

Get ready to stop paying **MORE** than your fair share of taxes!

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P.S. As an added bonus for scheduling an appointment, we will send you the Financial Gravity tax savings kit... this kit is filled with incredible books, CD's, and DVD's that discuss ways that business owners can cut taxes... but usually don't. Even if we cannot help you, this kit is yours to keep as a way to thank you ~~for~~ your time and